

**8 Weeks (July-Aug'22): Summer Internship (SIP) Topic, Company, Guide Details\_MBA 3rd Sem'22 (2021**

SI No	MAKAUT Roll Number	Name of Student	SIP - MB 303 Faculty Guide	SIP Project Title
1	11900921001	SAYANTONI PAUL	Dr Shuvendu Dey	Advantages of E-Learning in Higher Education
2	11900921002	KOUSHIK SARKAR	Mr Shomnath Dutta	A Study on Formulation of Marketing strategies to promote Anandaloke Multi-speciality Hospital Pvt. Ltd
3	11900921003	SAYAN KUMAR DEY	Ms Santana Guha	Cost Analysis study in General ward of IP Patient to develop user's charges in Medica North Bengal
4	11900921004	AMLAN MUKHERJEE	Ms Santana Guha	Building Marketing Strategy for Pharma Industry through Hospitals, Chemists and B2C
5	11900921005	SAYAN KUNDU	Ms Santana Guha	The Study of Working Capital Management with special reference to Neotia Gatewell Pvt. Ltd.
6	11900921006	BIDHAN THAPA	Ms Santana Guha	A Study on the Role of IPPB in Financial inclusion
7	11900921007	RAJU PRASAD SHAH	Ms Santana Guha	A Study on Market Analyst of Financial and Labour Aid to Small Businesses
8	11900921008	DEBABRATA DUTTA	Mr Debayan Nandi	Study of Performance of Customer Retention Schemes organised by Rice Mills of North Bengal
9	11900921009	ANUBHAB CHATTOPADHYAY	Mr Debayan Nandi	Study of Performance of Customer Retention Schemes by organised Fashion Retail Stores in North Bengal
10	11900921010	NIDHI BHARATI	Dr Shuvendu Dey	Profitability & Operational Efficiency of Private Hospitals in India
11	11900921011	AMUNA DEVI NEWAR	Mr Debayan Nandi	Study on Financial Inclusion in India
12	11900921012	VANSIKHA PRASAD	Dr Shuvendu Dey	Impact of Internet on Banking System
13	11900921013	SAYANTANI CHATTERJEE	Mr Debayan Nandi	Study of Human Resource Auditing in Single Speciality Corporate Hospital
14	11900921014	ANJALI MISHRA	Dr Shuvendu Dey	A Study on Creating a Portfolio of Individual Investors with special reference to Edelweiss Broking Ltd
15	11900921015	ANKITA GUPTA	Mr Debayan Nandi	A Study on Challenges of Employee Working Life Balancing in Corporate Hospitals
16	11900921016	RAJ PRASAD SAHA	Ms Santana Guha	A Study on the Tax-payers Perception towards Electronic Filing
17	11900921017	APRITA KUMARI	Mr Debayan Nandi	Study of Application of E-Recruitment Process for Higher Talent Acquisition; study conducted for Reliance Industries Ltd.
18	11900921018	DIPENDU SAHA	Ms Santana Guha	Swastha-sathi Scheme in North Bengal Medica

19	11900921019	SOURISH KANTI KONER	Mr Shomnath Dutta	Consumer Interaction & Consumer service at Pantaloons, Aditya Birla Fashion & Retail Ltd. Siliguri
20	11900921020	SUBHAM CHANDRA SINGHA	Ms Santana Guha	Study on Sales and Consumer Behaviour Towards Investments with Special Reference to IDBI Bank, Siliguri
21	11900921021	ARITRA SEN	Mr Shomnath Dutta	An Analytical Study of the B2B E-Learning Segment with reference to Virtual Interactive Solutions Pvt. Ltd.
22	11900921022	NEELANJANA CHATTOPADHYAY	Dr Shuvendu Dey	A Study on Consumer Expectation & Perception towards Pantaloons at Aditya Birla Fashion & Retail Ltd.
23	11900921023	ANWESHA MODAK	Ms Santana Guha	An Empirical Study on Efficient Market Hypothesis: A Case Study in India
24	11900921024	RESHMA PARVEEN	Mr Shomnath Dutta	Recruitment Process and Employee Handbook Design
25	11900921025	SOURADIP BOSE	Mr Shomnath Dutta	A Study on the Retail sales Strategy in Shopper's Stop Pvt Ltd. At Siliguri
26	11900921026	MEENAL JHA	Ms Santana Guha	A Study on Customer Preference of Shopper's Stop
27	11900921027	JYOTI RAI	Mr Shomnath Dutta	"Marketing Dynamic in Retail" at Pantaloons (City Center Siliguri)
28	11900921028	PRIYANKA JHA	Mr Debayan Nandi	Study of Media Scheduling & Planning for Effective Promotional Activities for Private Hospitals of North Bengal Neuro Center Pvt. Ltd.
29	11900921029	PRIYANKA SHARMA	Mr Debayan Nandi	Study on Employee Satisfaction of Nursing Staffs in Corporate Hospitals, Ambuja Neotia Gatewell Health care Ltd.
30	11900921030	DEBADREE KAR	Ms Santana Guha	A Comparative Analysis of Loan Credit Facility of IDBI Bank with its competitors
31	11900921031	DEBOPRIYA KAR	Dr Shuvendu Dey	The Formulation of Marketing Strategies to Promote a Health care Service
32	11900921033	SUSMITA MUSTAFI	Dr Shuvendu Dey	A Study on Distribution Strategy of Livpure Products
33	11900921034	ABHISHEK KARMAKAR	Mr Shomnath Dutta	Study on Corporate Financial Analyst in association with Basu & Das Chartered Accountant Firm
34	11900921035	SUBHANKAR DEY	Mr Shomnath Dutta	A Study on Hospital Cash Management Practices of Neotia Gatewell Health Care Center, Siliguri
35	11900921036	TAMANNA AHAMED	Mr Debayan Nandi	A Study on Effectiveness on Promotional Schemes in Organised Fashion Retail stores
36	11900921037	SAGAR SARKAR	Mr Shomnath Dutta	Analytical Study on Effect of APP Based Digital Marketing with specific reference to Shopper's Stop, Siliguri
37	11900921038	NILANJAN CHOWDH	Mr Shomnath Dutta	Empirical study on Marketing Strategies of India Post Payments Bank
38	11900921039	APU BARMAN	Mr Debayan Nandi	A Study of Identification of Customers Buying Motives of Ethnic Wear in Organised Retail Stores
39	11900921040	PREETAM NAG	Dr Shuvendu Dey	Study on Digital Banking Facility Provided by Payments Bank in India

40	11900921043	ANINDITA SAHA	Mr Debayan Nandi	Study of Employee Satisfaction in Corporate hospitals, AINU, Siliguri
41	11900921045	SAURAV TIWARI	Mr Shomnath Dutta	The Effect of Savings Account on Inter-personal Financial Relationship
42	11900921046	ROHAN SHAMIM	Dr Shuvendu Dey	A Study on Merchandising Strategy of Pantaloons
43	11900921047	DEBANIK NAYAK	Mr Shomnath Dutta	Analytical study on Income tax Return Filing of Corporate Houses
44	11900921048	AMIT CHANDRA ROY	Ms Santana Guha	An Analytical Study on Patient's satisfaction & Medical facilities provided by North Bengal Medica
45	11900921049	NIKITA KESHARI	Dr Shuvendu Dey	Study and Analysis of Indian Equity Market with special reference to Edelweiss Broking Ltd.
46	11900921050	DIPANKAR MAITY	Ms Santana Guha	A Study on Recruitment & Selection process with Special Reference to CUREYA
47	11900921051	SUBHADIP GOON	Mr Debayan Nandi	Study of Importance of Performance Appraisal Process in Manufacturing Industry
48	11900921053	ANIK GHOSH CHOWDHURY	Dr Shuvendu Dey	Role of Digital Marketing in today's world

**-23 Batch)\_Odd Semester 2022**

<b>Student Mobile Number</b>	<b>SIP (Internship) Company Name</b>
9593429480	Shoppers Stop
8906236037	Anandalok Hospital
8298303894	Medica North Bengal Clininc & Hospital
8145216842	Misim Therapeutics
7908170110	Neotia Gatewell Hospital
7074579869	Indian Postal Payment Bank
8974609382	Future Space Works
9775473441	Evergreen Rice
8927738850	Pantaloons Retail India Ltd
8617026335	Medica North Bengal Clininc & Hospital
8653249845	Indian Postal Payment Bank
8172031546	Bank Of Baroda
6296012900	Asian Institute of Nephrology and Urology
9883786933	Edelweiss Broking Ltd
9832446337	Neotia Gatewell Hospital
7001628727	Ajit Murarka & Associates
8789884723	Reliance Industries Ltd
7407954070	Medica North Bengal Clininc & Hospital

7363878891	Pantaloon Retail India Ltd
9563129812	IDBI Bank
9563086889	Shoppers Stop
8695155117	Pantaloon Retail India Ltd
8972092242	Edelweiss Broking Ltd
9800007557	Pantaloon Retail India Ltd
7501417549	Shoppers Stop
8210910495	Shoppers Stop
9064863979	Pantaloon Retail India Ltd
9832532695	North Bengal Neuro Centre
7001897516	Neotia Gatewell Hospital
7548087216	IDBI Bank
7908563913	Jeebandeep Nursing Home
9775806876	Livpure Pvt. Ltd.
7864932647	Basu & Das Associates
9614952920	Neotia Gatewell Hospital
9064637153	Shoppers Stop
9907637892	Shoppers Stop
9749164325	Indian Postal Payment Bank
7872805615	Shoppers Stop
7468016084	Indian Postal Payment Bank

8617819983	Asian Institute of Nephrology and Urology
7001754269	IDBI Bank
9735171192	Pantaloons Retail India Ltd
8391064796	N Mandal & Associates
8617389426	Indian Postal Payment Bank
7074497850	Edelweiss Broking Ltd
8945924194	Cureya Health Care Ltd
8617594050	Nezon Biscuits Pvt Ltd
7478208155	Cyber Media India Ltd.

<b>Susmita Mustafi</b>	Livpure Pvt. Ltd.
<b>Sourish kanti koner</b>	Pantaloons
<b>Sayantani Chatterjee</b>	AINU
<b>Ankita Gupta</b>	Neotia
<b>Sayan Kumar Dey</b>	Medica
<b>Subham Chandra Singha</b>	IDBI Bank
<b>Subhankar Dey</b>	Neotia
<b>Priyanka Sharma</b>	Neotia
<b>Saurav Tiwari</b>	IDBI Bank
<b>Amit chandra roy</b>	IPPB
<b>Nidhi Bharati</b>	Medica
<b>Nilanjan Chowdhury</b>	IPPB
<b>Amuna Devi Newar</b>	IPPB
<b>Koushik Sarkar</b>	Anandalok
<b>Priyanka Jha</b>	North Bengal Neuro Centre
<b>Meenal Jha</b>	Shoppers Stop
<b>Rohan Shamim</b>	Pantaloons
<b>Jyoti Rai</b>	Pantaloons
<b>Debadree Kar</b>	IDBI Bank
<b>Sayan Kundu</b>	Neotia
<b>Raju Prasad Shah</b>	Future Space Works
<b>Anubhab Chattopadhyay</b>	Pantaloons
<b>Neelanjana Chattopadhyay</b>	Pantaloons
<b>Preetam Nag</b>	IPPB
<b>Aritra sen</b>	Shoppers Stop
<b>Sayontoni Paul</b>	Shoppers Stop
<b>Anindita Saha</b>	AINU
<b>Bidhan Thapa</b>	IPPB
<b>Anik Ghosh Chowdhury</b>	Cyber Media India Ltd.
<b>Debabrata Dutta</b>	Evergreen Rice
<b>Souradip Bose</b>	Shoppers Stop
<b>Apu Barman</b>	Shoppers Stop
<b>Anwasha Modak</b>	Edelweiss
<b>Anjali Mishra</b>	Edelweiss
<b>Raj Prasad Saha</b>	Ajit Murarka & Associates
<b>Sagar sarkar</b>	Shoppers stop
<b>Tamanna Ahamed</b>	Shoppers Stop
<b>Debopriya kar</b>	Jeebandeep Nursing Home
<b>Debanik Nayak</b>	N Mandal & Associates
<b>Subhadip Goon</b>	Nezon Biscuits Pvt Ltd
<b>Dipankar Maity</b>	Cureya
<b>Amlan Mukherjee</b>	Misim Therapeutics
<b>Vanshika Prasad</b>	Bank Of Baroda
<b>Aprita Kumari</b>	Reliance Industries Ltd
<b>Dipendu Saha</b>	Medica
<b>Reshma Parveen</b>	Pantaloons
<b>Shiladitya Ghosh</b>	NBMCH
<b>Abhishek Karmakar</b>	Basu & Das Associates
<b>Nikita Keshari</b>	Edelweiss